



# O-BOY

by LifeLine

Hadrien Dorchy



**CEO**

Founder. Extreme sports enthusiast

Antonin Rovai



**CTO**

Co-founder. Mind of a physicist, instinct of an explorer

Nefeli Van Hege



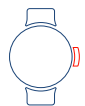
**CMO**

Graphic designer and master communicator, avid DIYer and upcycler

# WHAT



## 1 DEVICE



First wearable satellite rescue device - no cellular network needed  
US patent granted

## 1 APPLICATION



One place to configure the services and load up the subscriptions

## 3 SERVICES



### GETME

Share your location with a personalized message



### RESCUEME

Send an emergency signal to local rescue team



### TRACKME

Live track your position

# WHY

O-BOY was born from the willingness to provide a **safety buoy** to **outdoors and extreme sports enthusiasts** and offer:

- **Satellite coverage** in remote places not covered by cellular network
- **Ability to freely enjoy activities** without carrying a phone and be disturbed by daily hassles
- **Comprehensive rescue services**, including insurance, for the riskiest adventures

**No need to compromise.**

## SATELLITE WATCH

elegant  
robust  
elaborate

## RESCUE DEVICE

compact  
wearable  
easy to use

**Nothing like a safety O-BOY to get you out of an *Oh, Boy!* situation.**



# UNIQUE POSITIONING



\*The emergency function of the BREITLING EMERGENCY is single use, its antenna must be manually rolled out and once deployed, the wire of the antenna cannot touch water.

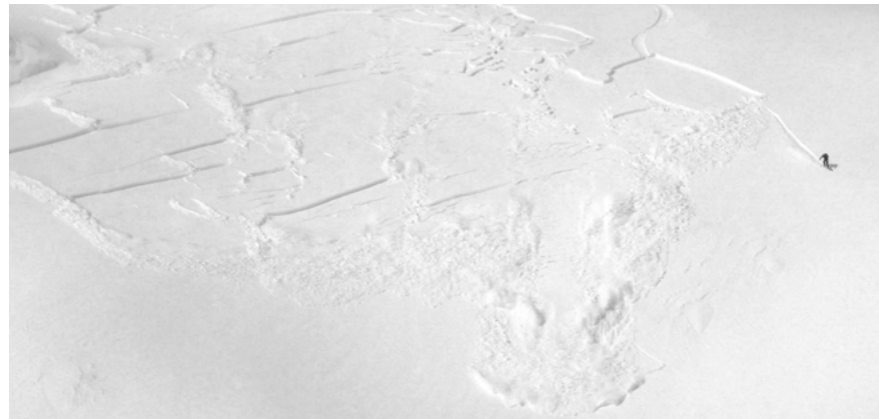
A blue-tinted photograph of a large wave curling over, creating a tunnel-like structure. The water is dark and textured with white foam. The word "EXTRA" is overlaid in white, bold, sans-serif font in the center of the image.

**EXTRA**



# VIDEOS

GETME



RESCUEME

# US PATENT

**United States Patent**  
Dorsey et al.

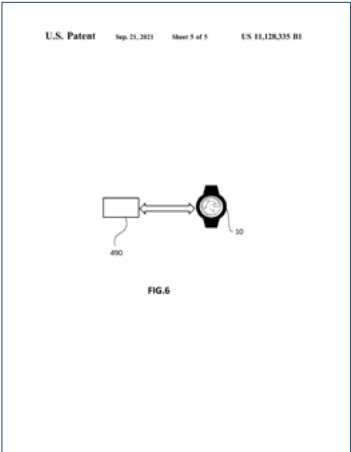
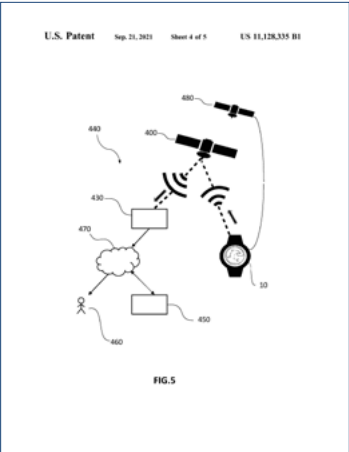
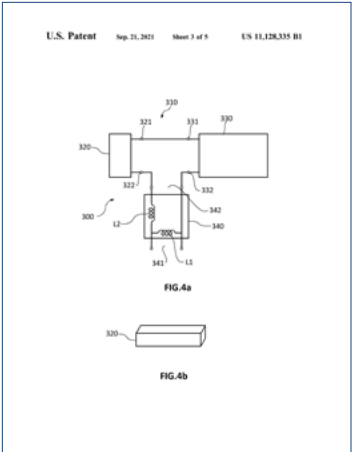
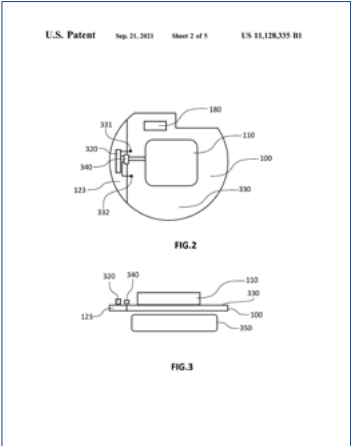
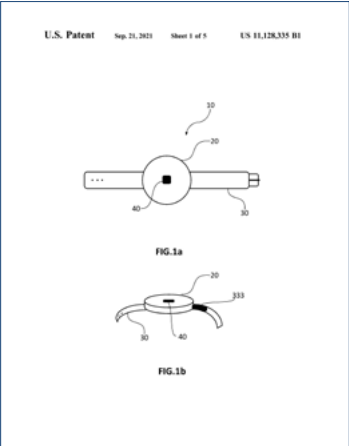
**Patent No. US 11,128,335 B1**  
**Date of Patent: Sep. 21, 2021**

**Wearable device with display**  
**CONCEPT SUMMARY**

(12) Applicant: Apple Inc., Cupertino, CA, USA  
(21) Application No.: 16/925,791  
(37) Date of Filing: Sep. 21, 2020  
(41) Publication No.: 2021/0268472 A1  
(51) Int. Cl. Class.: H04M 1/025; G06F 1/16; H04M 1/024

**Abstract:**  
A wearable device is disclosed that includes a display and a processor. The display is configured to display a user interface that includes a first set of icons and a second set of icons. The processor is configured to receive a selection of a first icon from the first set of icons and to execute a first application associated with the first icon.

**Claims:** 1-15









O-BOY

[WWW.O-BOY.COM](http://WWW.O-BOY.COM)  
[INFO@O-BOY.COM](mailto:INFO@O-BOY.COM)

HADRIEN DORCHY  
+32 485 504 502

RUE DU GRAND ARBRE 7A  
1470 BOUSVAL